

a framework for collective action



# 2010 National EMS Conference

11-13 October, Geelong, Victoria

[www.ems.asn.au](http://www.ems.asn.au)

Hosted by the EMS Association and Deakin University

# Invitation to support

The Environmental Management Systems (EMS) Association invites support of its national conference, 12-13 October 2010.

The conference is being co-hosted by Deakin University and held at its Waterfront Campus in Geelong, Victoria.

The theme of the conference, Framework for Collective Action, has been chosen in response to the increasingly complex solutions put forward to address the big issues of our time.

The Conference seeks to explore if there is a simpler solution to carbon emissions, urban sprawl, habitat loss, water availability and the other global concerns.

An EMS enables organisations of any size or type to manage the impacts of their activities, products or services on the natural environment. An effective EMS encourages critical thinking and communication with partners to meet shared goals for ecologically sustainable resource development. When supported by recognised and understood standards, an EMS provides a robust framework for effective management.

As a framework for collective action, an EMS has possibilities far beyond its current use. What are these possibilities and how can EMSs be harnessed to achieve local and global outcomes will be focus of this year's conference.

## Conference Hosts

### Environment Management Systems Association Inc.

The EMS Association is a non-profit, national incorporated Association founded in 2006 to support businesses and individuals committed to improving environmental outcomes. The association seeks to foster environmental management system practices through the use of EMS and associated tools, thereby giving the discipline currency and credibility.

The Association encourages the following approach to best practice environmental management:

- The principles of ecologically sustainable development
- International and national standards
- Codes of practice relevant to the industry sector
- Best practice environmental management guidelines, policies and tools relevant to the government or industry sector
- Regional, local and catchment plans to achieve targets therein
- State Environmental Planning Policies
- National Environmental Protection Measure

Website: [www.ems.asn.au](http://www.ems.asn.au)



### Deakin University

Deakin was established in the 1970s as one of the new generation of Australian universities. It combines a traditional focus on excellent teaching and research with a desire to seek new ways of developing and delivering courses.

In 2010 Deakin is one of Australia's largest universities, with more than 32 000 students and campuses in campuses in Melbourne, Geelong and Warrnambool. These campuses have a strong community feeling and provide a supportive study environment.

Students come to Deakin from all over the world and can study on every continent via distance education programs. These programs enable Deakin students to become global citizens and develop a richer cultural perspective.

Deakin has won the prestigious Australian University of the Year award twice and was also commended with six Citations for Outstanding Contributions to Student Learning at the 2009 Australian Learning and Teaching Council Awards.

The Faculty of Business and Law, which is co-hosting the EMS Conference, contains five schools and teaches across all three Deakin campuses. It is committed to extending the boundaries of business and legal education, through close relationships with professional associations, other education providers and universities, business, employers and government - across Australia and internationally.

Website: [www.deakin.edu.au](http://www.deakin.edu.au)



# 2010 National EMS Conference

## Keynote speakers



### Jennifer Smith-Grubb

Jennifer Smith Grubb worked with colleagues to found Sustainable Silicon Valley as a non-profit, spinning it off from a California Environmental Protection Agency (EPA) project in 2004. Jennifer served as the Founding President and Executive Director, then as Chair of the Board, and continues serving as a board member today. SSV is a business, government, and non-governmental partnership whose mission is to lead the Silicon Valley community to a more sustainable future. The initial focus is to reduce energy usage from non-renewable sources by targeting a 20% reduction in regional carbon dioxide emissions. The group is now expanding its focus to include water issues. SSV was recently recognized by Cool California, received the 2007 Governor's Environment and Economic Leadership Award and was a 2007 Climate All Stars award winner. In 2006, SSV received the US EPA Environmental Award for Outstanding Achievement.



### Fiona Armstrong

Fiona is a health policy advisor, journalist and registered nurse. She is the former Chair of the Australian Health Care Reform Alliance (AHCRA), a group of over 40 organisations advocating collectively for a fairer and more effective health care system.

In 2009 Fiona co-authored a significant paper published by the Centre for Policy Development which conceived and described a new governance and financing framework for the Australian health system.

Fiona has a long record of leadership on environmental issues and her recent Masters thesis (on climate policy options for Australia), in conjunction with her health policy expertise, has provided her with important skills in this emerging policy landscape.

## Conference Program

The 3rd National EMS Conference will feature two days of presentations and discussion. Keynote speakers and panellists will be invited for the plenary sessions. Papers are invited for submission for presentation in the concurrent sessions. The papers must meet a minimum standard and will be peer reviewed before publication to the EMS website.

Some of the topics authors have been invited to consider include:

- How can EMSs be used to achieve local and global goals?
- Social aspects of EMS & the roles people play in the EMS cycle.
- How is collective action happening?
- Where are the real successes of EMS?
- Do we need an ETS when we have EMS?

### Workshop

A workshop on the fundamentals of auditing will be held prior to the conference. The workshop is a basic "how to audit" for people who have not received formal audit training and who may be called on to do internal audits (environmental or other). Hints will also be given on how to prepare (as the auditee) for an external audit. The sessions will include examples, short case studies and exercises.

### Social functions

A number of social functions will be held, including the 2010 Environmental Management Systems Awards Presentation Dinner on the evening of 12 October.

### Field Tours

Field tours of the surrounding region will be held after the Conference.

## Delegates & Marketing

The conference is expected to attract between 100 and 150 delegates from a broad range of industry sectors.

Past events have drawn delegates from the public and private sectors, including government, regulators, small business and large corporations.

The conference will be marketed via email to the EMS Association and Deakin databases, across Government agencies and organisations with a professional and/or personal interest in EMS. It will also feature in relevant newsletters, publications and E-newsletters of environmental, business, government, rural and other networks.

## Conference Fees

Fees	Early Bird	Full Registration
Member package*	630	750
Member conference	495	615
Member day registration	260	320
Non member package *	750	870
Non member conference	615	735
Non member day registration	320	380
Students	330	440
Group discount	440	550
Workshop only	250	NA
Dinner	100	NA

Fees include GST

Early bird registration closes 31 July 2010

### \*Package includes

- Auditing workshop on Monday 11 October with Tim Hamilton
- Welcome reception on Monday 11 October at The Waterfront Campus
- Attendance at conference on 12 & 13 October
- Morning / afternoon tea and lunch on 12 & 13 October
- Handbook and a delegate satchel.





## The Packages

### Principal Conference Sponsor - 1 only available

- Recognition as principal sponsor on conference website and in printed and email marketing material.
- Two complimentary full conference registrations.
- Two tickets to EMS Awards Presentation Dinner.
- Opportunity to briefly address opening plenary session.
- Premium signage positions in foyer and main theatre of venue for Conference duration.
- Full page colour advertisement on inside front cover of delegate handbook.

**Cost: \$5,500** (inc. GST)

### Keynote Speaker - 1 only available

- Recognition as keynote speaker sponsor on conference website and in printed and email marketing material.
- One complimentary full conference registration.
- One ticket to EMS Awards Presentation Dinner.
- Signage in main theatre during keynote speaker plenary session and in venue foyer for Conference duration.
- Introduction of keynote speaker
- Half page colour advertisement on inside back cover of delegate handbook.

**Cost: \$3,850** (inc. GST)

### Welcome Reception - 1 only available

- Recognition as welcome reception sponsor on conference website and in printed and email marketing material.
- One complimentary full conference registration.
- One ticket to EMS Awards Presentation Dinner.
- Signage at Welcome Reception and in venue foyer for Conference duration.
- Half page colour advertisement on inside back cover of delegate handbook.

**Cost: \$3,300** (inc. GST)

### General Sponsor

- Acknowledged as a sponsor in conference website and in printed and email marketing material.
- Standard trade exhibition booth (2 X 2m)

### OR

One complimentary Conference registration and ticket to EMS Awards Dinner.

- Signage in venue foyer for Conference duration.
- Half page black and white advertisement in delegate handbook.

**Cost: \$2,750** (inc. GST)

## Contact

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